

| Econographics Market Profile - Fort Lauderdale | | | | | | | | |
|--|---|-------|-------------------------------------|-------------------------|--------------------------------|------------|--------------|-------|
| Data # | | | FL benchmark | Fort Lauderdale Summary | | | Index target | |
| | | | | Item | Index | Advantages | | |
| Part 1 - Demographics | | | | | | | | |
| Population Growth | | | | | | | | |
| 1 | Population Change 2012-2022 % | | 19.5% | 15.9% | 81.4 | ↑ | | |
| Age and Gender | | | | | | | | |
| 2 | Younger Workers Age group 18-44 (2022) | | 33.4% | 35.2% | 105.4 | ↑ | | |
| 3 | Mature Workers Age group 45-64 (2022) | | 25.7% | 28.4% | 110.5 | ↑ | | |
| 4 | Median age (2022) | | 42.7 | 43.1 | 100.9 | ↓ | | |
| 5 | Male/Female ratio (2022) | | 97.0 | 112.4 | 115.9 | ↓ | | |
| Racial Diversity | | | | | | | | |
| 6 | Total non-white/white ratio (2022) | | 27.10 | 20.90 | 77.1 | ↑ | | |
| Language Competence | | | | | | | | |
| 7 | % English Only Spoken at home (2022) | | 69.8% | 71.4% | 102.3 | ↑ | | |
| Households and median income | | | | | | | | |
| 8 | Avg. Size of Household (2022) | | 2.52 | 2.29 | 90.7 | ↑ | | |
| 9 | Median Household income (2022) | | \$69,303 | \$81,544 | 117.7 | ↑ | | |
| Educational Attainment | | | | | | | | |
| 10 | % College Grads (2022) | | 44.5% | 61.3% | 137.8 | ↑ | | |
| Housing | | | | | | | | |
| 11 | Home Ownership Rate (2022) | | 67.2% | 51.4% | 76.5 | ↑ | | |
| 12 | Median home value (2022) | | \$354,100 | \$485,500 | 137.1 | ↓ | | |
| Cost of Living | | | | | | | | |
| 13 | Cost of living index (2021) | | 101.9 | 112.2 | 110.1 | ↓ | | |
| Quality of Life | | | | | | | | |
| 14 | Crime index (2023) | | 100.0 | 145.0 | 145.0 | ↓ | | |
| 15 | Physicians per 1K population (2022) | | 21.1 | 22.1 | 104.7 | ↑ | | |
| 16 | Arts, leisure, tourism & hospitality empl. per 1K pop. (2022) | | 51.3 | 63.1 | 123.0 | ↑ | | |
| Part 2 - Economics | | | | | | | | |
| Labor Market Status | | | | | | | | |
| 17 | Labor force participation rate (2022) | | 59.2% | 66.3% | 112.0 | ↑ | | |
| Area Business Patterns | | | | | | | | |
| 18 | Goods/Service producing industries ratio (2022) | | 17.4 | 12.9 | 73.7 | ↑ | | |
| Average Hourly Wages - Goods Producing Industries | | | | | | | | |
| 19 | Total Goods producing workers hrly wages (2022) | | \$24.38 | \$22.89 | 93.9 | ↓ | | |
| Average Hourly Wages - Service Producing Industries | | | | | | | | |
| 20 | Total Service producing workers hrly wages (2022) | | \$24.29 | \$28.29 | 116.5 | ↓ | | |
| Real Estate - Commercial and Industrial | | | | | | | | |
| 21 | Avg. Office Rent/sf (2023) | | \$33.58 | \$38.04 | 113.3 | ↓ | | |
| 22 | Avg. Indus'l Rent/sf (2023) | | \$10.96 | \$14.16 | 129.2 | ↓ | | |
| 23 | Avg. Commc'l/Industrial Land Price/acre (2023) | | \$57,968 | \$1,437,198 | 2479.3 | ↓ | | |
| Electric Rates | | | | | | | | |
| 24 | Commercial electricity rate (cents/kwh) (2023) | | 11.30 | 11.24 | 99.5 | ↓ | | |
| 25 | Industrial electricity rate (cents/kwh) (2023) | | 9.49 | 8.71 | 91.8 | ↓ | | |
| Part 3 - Market Access | | | | | | | | |
| Market Potential | | | | | | | | |
| 26 | % of US within 300-mile radius (2023) | | 7.1% | 5.6% | 79.1 | ↑ | | |
| Retail Sales | | | | | | | | |
| 27 | Retail sales per capita (2023) | | \$10,660 | \$14,230 | 133.5 | ↑ | | |
| Worker Mobility | | | | | | | | |
| 28 | Mean travel time to Work - minutes (2022) | | 27.9 | 25.3 | 90.7 | ↑ | | |
| 29 | Commute outside place of residence (2022) | | 51.3% | 48.3% | 94.2 | ↑ | | |
| 30 | Worked from home (2022) | | 16.4% | 20.0% | 122.0 | ↓ | | |
| 31 | 2 or more vehicles available (2022) | | 44.1% | 40.2% | 91.2 | ↑ | | |
| Airport Access | | | | | | | | |
| 32 | Travel time to nearest major airport - minutes (2023) | | 45.0 | 16.0 | 35.6 | ↓ | | |
| Scoring Quartiles | 75.1 | 100.0 | 4th quartile - Very Competitive | | Legend | Total | 13 | |
| | 50.1 | 75.0 | 3rd quartile - Competitive | | Meets criteria for Advantage | | █ | Score |
| | 25.1 | 50.0 | 2nd quartile - Somewhat Competitive | | Higher index is more favorable | | ↑ | 40.6 |
| | 0 | 25.0 | 1st quartile - Not Competitive | | Lower Index is more favorable | | ↓ | |